

# Prescott Woman Article

David Frausto, DDS, and the staff at Bradshaw Family Dental have created a relaxing environment in their new offices located in the heart of Prescott Valley's bustling business district.

The new location for Bradshaw Family Dental, located at 7136 E. PAV Way, allows for significantly more space for the growing dental practice, increased patient privacy, and the latest technologies all in a comforting environment, something the dentists and staff emphasize in their approach to patients.

"We all take pride in everything we do here, and we enjoy getting to know all of the families we work with," said Dr. Frausto, owner of Bradshaw Family Dental since June 2003 and has worked hard to establish it as one of the area's best practices. "We've been blessed to establish our identity with this new location. It is exactly where we wanted to be."

The office has more than double the space from the previous office location, offering more than 4,600 square feet of room for treatment locations, administrative offices and comfortable waiting room, complete with stone fireplace, soft furnishings, large screen television and a private room with video games for the kids, and their parents.

In the large waiting room patients can relax and enjoy their surroundings. Beyond the waiting room Dr. Frausto feels that the educational aspect is one of the leading benefits to patients.

Whenever a patient is considering if they should have a particular procedure, Dr. Frausto and his staff are able to show videos and other educational materials, which help the patient to make an informed decision about the procedure.

Video screens also allow patients an opportunity for a unique view inside their own mouths, to see exactly what the doctor is seeing, before making any decisions.

"This building allows for more opportunities for our patients," Dr. Frausto said of the infrastructure. Redesigning the entire building enabled plumbing for nitrous and extensive electrical advances that allow for new technologies in all areas of the office.

Dr. Frausto, a Phoenix native, graduated from Arizona State University, then dental school at Marquette University. He then worked in Yuma for a time, before moving to Prescott Valley and purchasing Bradshaw Family Dental.

Not long after moving here, Dr. Frausto met a local dentist, Dr. Michael McClain and his wife Kimberly Foresta-McClain. Soon thereafter, the McClain's introduced Dr. Frausto to their daughter Jessica and a relationship blossomed from there.

Dr. Frausto and Jessica were married in October 2004. Jessica, who grew up in a dental family took over as the office manager for Bradshaw Family Dental, and Dr. Frausto credits her with many of the improvements, efficiencies and growth the practice has experienced in the past five years.

"It's very exciting to see Prescott Valley as it continues to grow being a native of Prescott," Jessica Frausto said of Bradshaw Dental's office. "There is so much development and opportunity here in Prescott Valley with the Entertainment District and the Tim's Toyota Center right around the corner."

The Frausto's take pride in staying active in the community; they participate and are on staff for the Arizona Sundogs Hockey Team and the Arizona Adrenaline Arena Football. They also participate with local charities and organizations in the tri-city area.

Jessica is proud of the office and feels like the environment provides a new level of relaxation for patients. This spa-like setting, coupled with sedation dentistry, zoom whitening and smile design provides advanced options for patients who have fears of visiting the dentist.

Kimberly Foresta-McClain, a local interior designer and owner of Prescott's oldest accredited design firm, Bella Home Furnishings contributed to the look and feel of the office space.

Working along side Dr. Frausto of Bradshaw Family Dental, are providers Kenyon Banfield, DMD, graduate of Nova Southern and Loni Vallejo, DDS, who attended dental school with Dr. Frausto at Marquette.

*For more information about Bradshaw Family Dental please call (928) 775-9495, or visit the new offices at 7136 E. PAV Way in Prescott Valley, or visit them on the web at [www.bradshawfamilydental.com](http://www.bradshawfamilydental.com).*